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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/706,833	11/12/2003	Jeffrey D. Thompson	2809/101	6939
7590 06/22/2004			EXAMINER	
Shaun P. Montana			WOOD, KIMBERLY T	
Bromberg & Sunstein LLP 125 Summer Street			ART UNIT	PAPER NUMBER
Boston, MA 02110-1618			3632	
			DATE MAILED: 06/22/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)				
Office Action Summer	10/706,833	THOMPSON, JEFFREY D.				
Office Action Summary	Examiner	Art Unit				
	Kimberly T. Wood	3632				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status		•				
1) Responsive to communication(s) filed on 12 No.	ovember 2003.					
2a)☐ This action is FINAL . 2b)☒ This	2a) ☐ This action is FINAL . 2b) ☐ This action is non-final.					
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
4) Claim(s) 1-14 is/are pending in the application. 4a) Of the above claim(s) is/are withdraw 5) Claim(s) is/are allowed. 6) Claim(s) 1-14 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or						
Application Papers						
9) The specification is objected to by the Examiner.						
10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
	armer. Note the attached Office	Action of form PTO-152.				
Priority under 35 U.S.C. § 119						
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 						
Attachment(s)						
1) Notice of References Cited (PTO-892)	4) Interview Summary (I	PTO-413)				
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date <u>2/4/04</u>. 	Paper No(s)/Mail Date 5) Notice of Informal Pa 6) Other:					

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This is an office action for serial number 10/706,833, entitled Vehicle Display Flag With Support Assembly, filed on November 12, 2003.

Claim Rejections - 35 USC § 112

Claim 2 rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claim 2 and 12 recite the limitation "the mounting device" in line 2. There is insufficient antecedent basis for this limitation in the claim.

The claims have been rejected under 35 U.S.C. 112 for the above reasons. Please note that the Examiner may not have pointed out each and every example of indefiniteness. The applicant is required to review all the claim language to make sure the claimed invention is clear and definite.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

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(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claims 1, 2, 4, 13, and 14 are rejected under 35

U.S.C. 102(b) as being anticipated by Petechik 5,363,792.

Petechik discloses a display assembly comprising a support structure being a mast (40), a horizontal support bar (24, bar defined in Merriam Webster's Collegiate Dictionary 10th edition as a straight piece that is loner than it is wide) having a gripping collar (10, column 5, lines 44ff), a bracket (70), a guide stop (48 and 50) and receiving space (42), a display being a flag ((element 28, column 4, lines 21ff) defined in Merriam Webster's Collegiate Dictionary 10th edition as something used like a flag to signal or attract attention), the horizontal bar (24) and the gripping collar are integral (defined as formed as a unit with another part). Petechik inherently teaches the method of display a flag.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the

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art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 3, 5-12 are rejected under 35 U.S.C. 103(a) as being unpatentable over Petechik 5,363,792 in view of Hoover et al. (Hoover) 5,042,418. Petechik discloses all of the limitations of the claimed invention except for the mast being cylindrical and characterized by an outside diameter. Hoover teaches that it is known to have a mast (12) being cylindrical and characterized by an outside diameter (28), a receiver space (32 and 33) is characterized by a diameter smaller than the diameter of the mast, and the gripping collar (34) having a inner diameter smaller than the outer diameter of the mast, and the quide stop(38) has a diameter larger than the inner diameter of the gripping collar (34, see column 6, lines 1ff). It would have been obvious to one having ordinary skill in the art at the time of the invention to have modified Petechik to have the mast being cylindrical and characterized by an outside diameter as taught by Hoover since such a modification is merely a change in the shape and would not produce any unexpected results due to Petechik have a flange (58) which functions the same as a mast being cylindrical and having outside diameter greater than the collar (10). The modified Petechik in view of Hoover would result in the receiver space being characterized by a diameter

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smaller than the diameter of the mast, and the gripping collar having a inner diameter smaller than the outer diameter of the mast, and the guide stop has a diameter larger than the inner diameter of the gripping collar and functioning as the applicant's claimed invention.

Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

The prior art discloses conventional display assemblies.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Kimberly Wood whose telephone number is (703) 308-0539. The examiner can normally be reached on Monday-Thursday from 7:30 AM to 5:00 PM. Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703) 308-2168. The fax number for an Official Amendment or Response is (703) 872-9306. The fax number for an Unofficial Amendment or Response is (703) 308-3686.

Kimberly Wood (Primary Examiner June 14, 2004